What is Frostbyte Interactive?

Frostbyte is a multimedia design studio with offices in Trinidad and the United States.

What can Frostbyte do for my business?

Frostbyte can market your product or service using the latest technology, most suitable medium, and a design sensibility that gets results.

Frostbyte not only manages the way your clients interact with your business, whether via the print or digital medium, but can design and deploy custom built network infrastructures, restructure & upgrade IT resources, and offer a variety of training & consultancy services for your internal business operations.

What specific services does Frostbyte offer?

Frostbyte offers services in:

1. Web Design & Programming (Including Motion Graphics & Web Applications)
2. Web Hosting
3. Graphic Design (Including Corporate Identity Packages, Print Design & Layout)
4. Professional Printing Services
5. Multimedia CDs & Presentations
6. 3D Modeling & Animation for Web, CD, & TV
7. Network Infrastructures (Including Design & Implementation)
8. Consultancy (Including Training, Software/Hardware Appraisals, & Security)

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A Brief History

Founded in Trinidad in 1999 this company expanded its client base to the US market within 2 years. That expansion brought with it an entirely fresh identity, new influx of talent and a revised sensibility. We now have offices in both Trinidad and Florida, both with unique corporate cultures, but both with a unified purpose. Although initially started as a web design company, our skills and competency in other mediums demanded we expand our services to other design areas, such as 3D and print design.

The company, initially started by 3 individuals, now manages a specialized team of full-time artists, programmers and designers. Through it all, we have always been dedicated to bringing the best talent in the industry together to develop solutions that work for your business.

Our Production Mantra

Anyone can put you on the web, develop a multimedia presentation, or create your print material, but we can make your business *better* through it. It's not just about information, it's about presenting that information in a way that makes it interesting and brings you new clients - or offers your existing clients a new way to interact with you. This mantra is at the heart of what *Frostbyte* does, and that's our dedication to our clients and our craft.

Software & Programming Skill Set

- Macromedia Flash
- Macromedia Director
- Macromedia Dreamweaver
- Macromedia Fireworks
- Macromedia Freehand
- Macromedia ColdFusion
- Adobe Photoshop
- Adobe InDesign
- Adobe Streamline
- Adobe Premiere
- Adobe ImageReady
- Adobe Illustrator
- Quark
- PHP
- ASP

- Perl
- CSS
- JavaScript
- HTML & XHTML
- XML & XSL
- Linux & FreeBSD
- Apache
- Maya
- 3D Studio Max
- Swift 3D
- Pro Tools
- Sound Forge
- Vegas Audio
- VR Worx
- Reality Studio

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Services in Depth

Frostbyte Interactive offers a wide variety of custom services, all tightly connected and coming from the same vast pool of knowledge and expertise. We create scaleable solutions on an enterprise level with the highest degree of professionalism and experience paving the way. Our team of designers, developers, artists, and business management personnel pave a smooth and concrete path to success with your project.

Web Design & Programming ▶

Creating a Website that any existing or potential client can visit from anywhere in the world can be a powerful tool. Using this tool correctly can make your business run more smoothly, your organization more accessible, and information more centralized.

Websites can perform a variety of functions, provided the right team can put together a useful application. Server Side Scripting & Databases makes automated applications possible, along with real-time updates, and dynamic content for your visitors.

Graphic Design ▶

Advertisements, packaging, and promotional media deliver the final touch to a great campaign. Magazines, page layouts, flyers, brochures, stationery, logos, character development, as well as conceptual and industrial artwork can be created by our team.

We have years of print and advertising experience. Not only can we provide you with the design, but we can also get that design to print in 12-24 hours. Along with Graphic Design services *Frostbyte* offers Professional Printing Services for almost any job imaginable.

Corporate Identity ▶

We offer Corporate Identity packages consisting of Custom Logos, Business Cards, Letterheads, Media Kits, Brochures, Mailers, and other marketing materials used to promote or educate your target audience – whether it be for a start-up business or well-established brand. The correct identity is *imperative*. It is the first impression to your potential clients and a sign of stability to existing ones. Focus groups discuss and test ideas to achieve the correct mix of elements such as color, shape, and type to define a unified solution for identity needs.

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Multimedia Production ▶

If interactivity is what you're looking for, make a lasting impression with potential clients by creating a Macromedia Director Application to showcase your company in an interactive environment. Duplication and distribution of this CD medium will provide a hands-on experience kept by the recipient to view on demand.

You can also offer on-line interactivity to your audience by utilizing the latest technology advancements provided by Macromedia Flash MX. This latest version of Flash includes the ability to stream video, interact with databases and emerging technology like XML, create interactive interfaces and animated vector illustrations, and *much* more.

3D Animation ▶

3 dimensional objects and environments can be created to enhance user experience, or model a subject or scenario. Backgrounds, scenery, character & product animation, logos, 3d renderings of schematics, real-life locations, and conceptual drawings can all be created by our talented team.

Web Hosting ▶

To show our dedication to our Web roots *Frostbyte* started an entirely separate division to handle the Web Hosting needs of our clients. That division is *Higher Level Media* and through them we offer hosting solutions for the small business all the way up to the multinational corporation. We offer industry standard UNIX & Windows hosting with web-based management tools so our clients can control every aspect of their domain.

Enterprise Solutions ▶

Because of our long history and expertise in Hardware, we have created our *Small Office & Home Office Solutions* (SOHOS) division to cater specifically to IT Solutions. SOHOS focuses on the small to midsize business and its networking infrastructure, information systems, and overall hardware and software needs. SOHOS can design and implement your system from the ground up, or restructure and optimize any existing company system.

Consultancy ▶

When you need support in training, appraisals, or any other professional assessments, *Frostbyte* can provide solutions for any situation. Program training, site restructuring, functionality enhancements, and network design & deployment are just some of *Frostbyte's* competencies. Speak to your local representative to get answers regarding your specific problems or business needs.

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Case Studies

Client:
Comprehensive Insurance Brokers Ltd. (CIBL)

Services:
Website, Brochures, Hosting, Intranet, Custom Hardware and Network Design

Solution:
For CIBL, *Frostbyte* was called upon to enhance not only the company's digital extension but also their internal technology. As a full service information technology firm *Frostbyte* built custom hardware solutions, specifically dealing with CIBL's database server and network infrastructure, to ensure the company's technology backbone was reliable and secure. The next phase was developing and deploying a company website that linked clients to their company, and in turn to CIBL's employees. Integrating customer relations to the staff's desktop. Customers could now request information, liaise with CIBL's helpful staff, and perform a number of common tasks, all without ever having to pick up a phone. CIBL's website was designed to be as classic and elegant as the company's original logo and trademark colors, all the while keeping a fresh sensibility and modern feel. The end result is a website that offers long standing *and* brand new clients an easy way to interact with their broker, a way that integrates seamlessly with the employees behind the scenes.

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Client:
Auction123

Services:
Corporate Identity, Website, eBay Templates, Brochures

Solution:
Within their first 2 years of operation Auction123 has sky-rocketed to the head of their game. Auction123 is the premiere listing service for automobiles on eBay, constantly innovating and making leaps & bounds in the use of technology to get the edge on their competitors. Auction123 came to *Frostbyte* with a name, concept, and amazing technology to drive their business, what they lacked however was an image. *Frostbyte* gave them that image. Through exhaustive design and re-designs, we worked hand in hand with Auction123 to bring their vision to reality. After their logo was created everything else fell into place, a complete corporate identity package was immediately developed with a website, multiple eBay templates, and brochures to follow.

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Client:
The Cable Company of Trinidad & Tobago (CCTT)

Services:
Website

Solution:
Being *the* cable company of Trinidad & Tobago, offering not only cable television but internet and advertising services, CCTT had a wealth of technology and the solid backbone necessary for any web-related endeavor without having to look further than their in-house developers. What they needed however was someone with the experience and skills to make their initial internet offering to the public one that could stand toe-to-toe with offerings by their overseas giants. For that CCTT looked to *Frostbyte* rather than in-house developers because they understood that although capable, CCTT could benefit from new ideas, a dedicated and specialized team, and *Frostbyte's* experience.

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Client:
The Italian Denim Corner (IDC)

Services:
Website, E-Commerce, Hosting, eBay Templates, Corporate Identity

Solution:
An upstart firm, IDC burst onto the high-end clothing scene without reputation or on-line presence. Within months of doing business IDC climbed the sales charts of eBay and decided to take the sale of brands such as Diesel and Fossil straight to the consumer. IDC approached *Frostbyte* to create a corporate identity, on-line presence, and storefront for its business. *Frostbyte* rapidly developed IDC's website, setting up everything from the initial domain to the SSL certificate necessary to transact business on the internet. IDC never forgot its roots however, and still regularly lists items as a trusted seller on eBay, thus giving *Frostbyte* the opportunity to think up new ways to carry over IDC's new identity while working within the guidelines and edicts of eBay's template policies. All the while allowing IDC to stand apart from the crowd of copy-and-paste templates and draw more and more people to its official website and complete on-line store.

Web Packages

Because we treat each project on an individual basis - as each project is unique - we offer hourly rates for our services in the various areas outlined above. However, we understand the need for packages for a variety of business sizes and objectives; therefore we have included some extremely competitive packages for the most popular services requested by our clients. Following are our featured *Web Packages*, please contact us for packages related to our other services (All prices quoted in *US* funds):

Starter ►

- Custom design & layout
- Basic JavaScript interactivity for navigation only
- Basic CSS for displaying & formatting content
- Up to 5 pages HTML content
- 1 form with JavaScript pre-processing

Price: $1,350

Small Business ►

- Custom design & layout
- Intermediate JavaScript interactivity
- Intermediate CSS for displaying & formatting content
- Up to 10 pages HTML content
- Server Side Scripting for includes only (PHP/ASP)
- 3 forms with JavaScript pre-processing

Price: $2,500

Corporate ►

- Custom design & layout
- Advanced JavaScript interactivity
- Advanced CSS for displaying & formatting content
- Up to 25 pages HTML content
- Server Side Scripting (PHP/ASP)
- Flash banners for main sections, header, quick links & navigation
- 7 forms with JavaScript pre-processing
- Database support
- Content Management System (CMS) for main sections

Price: $7,500

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E-Commerce Basic ▶

- Custom design & layout
- Intermediate JavaScript interactivity
- Intermediate CSS for displaying & formatting content
- Up to 10 pages HTML content
- osCommerce shopping cart
- Up to 50 items in shop
- Server Side Scripting (PHP/ASP)
- Flash header & navigation
- 5 forms with JavaScript pre-processing

Price: $4,500

E-Commerce Advanced ▶

- Custom design & layout
- Advanced JavaScript interactivity
- Advanced CSS for displaying & formatting content
- Up to 20 pages HTML content
- osCommerce shopping cart
- Up to 150 items in shop
- Server Side Scripting (PHP/ASP)
- Flash banners for main sections, header & navigation
- 7 forms with JavaScript pre-processing

Price: $8,500

Also Included

All packages include our dedication to a clean and modular end product. For Web Packages, this will facilitate straightforward updates and upgrades, reducing the hours required to perform such tasks in the future. That includes keeping all JavaScript and CSS additions in separate, global files, as well as coding to W3C standards compliance for HTML, XHTML and CSS.

Please contact us for additional Packages in our Print & Multimedia services.

Hourly Rates

As stated in our introduction, *Frostbyte* offers all its services on an hourly basis, all quotes provided to clients that are not associated with a featured package are based on these hourly rates (All prices quoted in *US* funds).

Graphic Design, Web Design & Web Programming ▶

Price: $85/hour

Web Application Development & E-Commerce ▶

Price: $120/hour

Macromedia Flash, Macromedia Director & Video Production ▶

Price: $160/hour

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Other Services

Frostbyte also offers a wide range of other services, such as hosting and maintenance packages for the upkeep of your corporate website (All prices quoted in *US* funds).

Hosting ►

- *Please review our attached hosting packages.*

Maintenance Packages ►

1. **$350/mo** for 10 Hours *($100 Savings)*
2. **$500/mo** for 15 Hours *($175 Savings)*
3. **$650/mo** for 20 Hours *($250 Savings)*

All maintenance packages include a 48 hour Turnaround time. Any work that exceeds the hour limit per month for any maintenance package will be billed at a standard $45 per hour rate.

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